

**WALTER Ch. Koning**  
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In May 2012 I graduated from the School of Information at UC Berkeley with a Master's of Information Management. During the two-year program I earned a Management of Technology Certificate. This program was run in conjunction with Haas School of Business.

For my master's capstone project I worked in a team of three to develop Grepvine.info, a Chrome browser extension. Our team consisted of a senior server engineer, a senior front-end engineer, and myself. I helped provide product definition using user centered design principles.

After graduation I rejoined meFunction. We create web and mobile applications for clients. I focus on project management, interaction design and usability, coding when appropriate. We create Minimum Viable Products using agile development principles.

In general, my focus is on user experience and interaction design. The goal is to follow good usability heuristic principles. In my work I strive to work with stakeholders to define a product clearly before we sit down to code. I use pencil and paper, Balsamiq, HTML, CSS and JQuery to aid in this process.

My past positions have included software engineering roles at IDEO (as an intern using Ruby on Rails), Clean Power Finance (in a team of 4 engineers using HTML, CSS, Javascript, PHP and Zend), and Dogster (in a team of 5 engineers using HTML, CSS, PHP and Javascript).

During my consulting work at McCann Erickson I fixed coding bugs (WordPress environment) with the BIS team in San Francisco and communicated daily with producers on the Business Development team in New York.

Prior to my work in software engineering I spent 5+ years in accounting at RedEnvelope. I served as equity administrator and payroll manager during the period when we had an IPO. I also held roles as a general ledger and accounts payable accountant.

Prior to RedEnvelope I was an accounts receivable and billing intern at Trane West Michigan.

Specialties: I am a software engineer and product manager with a focus on user experience, usability, and interaction design. I can communicate clearly with coders and business strategists. My years of experience give me a good understanding of brand strategy, teamwork, and the big picture.

# Work Experience and Project Portfolio

Walter Koning

## Employer:

Alvarell Interactive (previously meFunction and Radical Fusion)

## Date Range:

2011-2013

## Client and Project List:

Vendavo

- Web Pages (HTML, CSS, Twitter Bootstrap)

PopUp Radio Archive

- Minimum Viable Product Discovery Phase

Noise 13

- St. George Distillery Website (WordPress)

Hificient

- Minimum Viable Product (Ruby on Rails)

Producers Forum

- Broker Metrics Application (Ruby on Rails)

Chandler Properties

- Company Website (WordPress)

Urban Scram

- Limited Application (Python and Django)

Warner Bros

- Internal Application (Ext.js)

ISU

- Internal Forum (PHP BB)

Viscira

- Private Website to be released (Joomla)

Picatcha

- Liaison for System Optimization Discussions (Server Stack)

Gil Silberman (Entrepreneur)

- Pill Jogger Mobile Application (iOS)

Gil Silberman (Entrepreneur)

- MRI Web Application (Python and Django)

Teespy

- Minimum Viable Product (Ruby on Rails)

**Employer:**

Independent Consulting

**Date Range:**

2007-2013

**Client and Project List:**

CarrotMob (2012)

- Web Application Discussions (User Experience and Interaction Design)

John Chittick (2010)

- King of Cards Website (WordPress)

Dyett and Bhatia (2010-2012)

- City of SSF Zoning Ordinance Website (PHP)
- City of San Carlos Zoning Ordinance Website (PHP)
- City of Visalia General Plan Update Website (HTML/CSS)

Sutro Media (2009-2010)

- Website for Mobile Application Company (HTML/CSS)

McCann Erickson (2009)

- WordPress as a Rapid Development Tool Project (WordPress)

Crowdcast (2007-2008)

- Software Engineer Intern (PHP)

Organic Style (2007)

- Excel Consultant (Excel)

**Other Employment:**

IDEO (2010-2011)

- Software Engineer Intern (Ruby on Rails)

Clean Power Finance (2009-2010)

- Software Engineer and Interaction Designer (HTML, CSS, PHP, Javascript)

Dogster/Catster (2008)

- Software Engineer (HTML, CSS, PHP, Javascript)

Electronic Arts (2006)

- Process Consultant (MS Project)
- Accounts Payable (Oracle)

Live Nation (2006)

- Accounts Payable

RedEnvelope (2000-2005)

- General Ledger Accountant (2005)
- Equity Administrator (2003-2005)
- Payroll Manager (2001-2005)
- Accounts Payable (2000-2005)

Trane West Michigan (1998-2000)

- Accounts Receivable, Job Cost Accountant

City of Livonia, Michigan (1997)

- Seasonal Laborer

A&W Restaurant (1994-1996)

- Cook and Carhop

Farmington Observer Newspaper (1990-1992)

- Delivery Boy (Delivery boy of the month once)

## **Other Projects:**

WineChooser (2012-2013)

- Minimum Viable Product Planning (Location Based Mobile Application)

ByPass Ads (2010-2013)

- Patent Application Filed

NGO360 (2010-2013)

- Minimum Viable Product Planning (Web Application)

SFS Languages (2010-2013)

- Educational Learning Website (Ruby on Rails)

MuniShirts (2004-2013)

- T-shirt business (Design, Production, Distribution)

BayAreaSkiBus (2001-2013)

- Social Media Advisor (2008-2013)
- Corporate Trip Host (2006-2013)
- Adult Trip Host (2001-2013)
- Youth Trip Host (2001)

GrepVine (2012)

- Final Masters Project (User Experience, Interaction Design)

Haiti Biomass Charcoal (2012)

- Course Project with Berkeley and MIT (Field Research in Haiti)

Datavis UI Project (2012)

- Datavis Course Project (D3.js)

StudySpot (2012)

- Hackathon Project (Balsamiq Mockups)

Marriott Hotels (2011)

- Green Data (Field Research, Balsamiq Mockups)

Back Support (2011)

- Tangible User Interface (Arduino)

Volkswagen Innovation Labs (2010)

- Research Project (Managing Innovation)

PolCards (2010)

- Team Project (HTML, CSS, Javascript)